



هيئة الزكاة والضريبة والجمارك
Zakat, Tax and Customs Authority



أكاديمية الزكاة والضريبة والجمارك
Zakat, Tax and Customs Academy



Brita Riyadh
Kingdom of Saudi Arabia

أتممت



عام | Public

Agenda

01. Strategic Alignment & Vision

➤ 02. Advancing Tax Technical Capabilities

03. Measurable Outcomes

04. Global & National Partnerships

05. Our Strategic Path Forward

Strategic Alignment & Vision



Goal:

Enhancing practical skills through advanced training methods.



Focus:

Integrating global best practices in our technical programs.



Partnership

This visit is key to aligning our efforts and maximizing shared value.

Advancing Tax Technical Capabilities



Designed and delivered targeted tax technical programs



Focused on strengthening practical and applied tax skills



Built structured learning journeys aligned with professional needs



Measurable Outcomes for 2025

4279

Number of Trainees

91%

Satisfaction Rate

152

Number of Programs



Global & National Partnerships 2025

Company

Programs Overview



Partnering to train employees in accounting, auditing, and professional standards, enhancing technical knowledge and workplace competencies.



Collaborating to strengthen staff expertise in economic policies, taxation, and regulatory best practices.



Delivering specialized training in forensic investigations, structured interviews, and fraud prevention techniques.



Providing advanced training in international tax law, cross-border taxation, and compliance for employees.



Supporting employee development through programs focused on governance, financial management, and sustainable economic practices.

Our Strategic Path Forward 2026

01

Specialization

Expanding advanced, role-specific tax technical programs

02

Practical Excellence

Strengthening applied, real-world learning experiences

03

Strategic Partnerships

Expanding collaboration to elevate program quality and reach

04

Sustainable Impact

Positioning the Academy as a trusted hub for long-term capability development

Brita Riyadh Strategic Plan 2026

Vision

To become a leading tax academy in strengthening tax administration capacity and delivering sustainable, high-impact learning solutions.

2026 Focus Areas

01

Program Excellence

Practice-driven, internationally aligned tax curricula addressing real administrative needs

02

Capacity Sustainability

Train-the-trainer models and knowledge transfer to embed long-term expertise

03

Learning Innovation

Blended, digital, and case-based learning tailored to tax administrations

04

Institutional Impact

Measurable outcomes beyond revenue, including trust, capability, and institutional development

05

Partnerships

Strategic collaboration with international organizations and regional tax institutions

Brita Riyadh Strategic Plan 2026

Launch

+45

Implement
+3

0

Reach

90%

Establish

3

Tax-focused
programs

Train-the-
trainer model

Participant
satisfaction

Strategic tax
partnerships



Thank you

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