



BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT

The Belt and Road Initiative Tax Journal Editorial Advisory Board Meeting

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Suggestions and Recommendations From Editorial Advisory Board Members

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of the BRITJ

3 / Raise International Profile
of the BRITJ

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Editorial Advisory Board Members




Part 01

Big Questions



Big Questions



- **Who are your intended audience?**
- **What do they want?**
- **How can you meet their needs?**
(Prof. Jinyan Li)



Part 02

Improve the Quality of the BRITJ



Improve the Quality of the BRITJ

- share experiences of how tax policy can be designed; share experiences of countries who have built up their capacity; promote BRI tax cooperation; promote mutual learning (Pascal Saint-Amans);
- focus on the latest development of tax legislation and tax administration practices as well as interesting tax cases in the BRI countries/regions (Rup Khadka);
- increase highly respected source of information and analysis with respect to international tax issues, especially those issues of interest to BRITACOM member countries (Brian J. Arnold);
- highlight the link between international trade and tax in order to identify BRITJ' s unique cliché from other tax journals (Daniel Witt);



Improve the Quality of the BRITJ

- articles should be at cutting edge rather than mere descriptive. (Jeffrey Owens);
- topics covered could be are of different levels of details and relevance, therefore covering different audiences (Christian Kaeser);
- gather feedbacks from the recipients on how helpful a contribution was for their particular area of work (Christian Kaeser);
- continue to solicit contributions from tax practitioners (Liu Yi);
- consider the use of a standardized taxonomy (Daniel Witt); and
- for cover design, colors could be simplified (Pascal Saint-Amans).



Part 03

Raise International Profile of the BRITJ



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Raise International Profile of the BRITJ

- quote the BRITJ on different occasions (Christian Kaeser);
- hold virtual and eventually in-person joint events/seminars with well-respected universities (Daniel Witt);
- host international tax symposium (Liao Yixin, Liu Yi);
- hold academia /teaching programs under aegis of the BRITJ in order to spin the profile of the BRITJ (Stefano Grilli); and
- collaborate with other online platforms that can help dissemination to focused groups on social media platforms like LinkedIn (Daniel Witt).



Part 04

Role of the Editorial Advisory Board Members



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Role of the Editorial Advisory Board Members

- provide expert advice on content, attracting new authors, encouraging submissions and reviewing submitted manuscripts (Stefano Grilli);
- break down the responsibilities to the various parts, so to form groups within the editorial advisory members for “Feature” , “Analysis & Insight” and so on and dedicate the respective coordination role to one specific member (Christian Kaeser);
- happily work with the other members of the editorial board and the editor and staff of the journal (Jeffrey Owens, Stef van Weeghel, Brian J. Arnold, Deng Liping); and
- very pleased and honored to serve on the Editorial Board and look forward to working with my fellow board members(Peter A. Barnes, H. David Rosenbloom, Kees van Raad, Guglielmo Maisto, Zhu Qing).



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THANKS