



## **Paata KILADZE**

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BRITACOM is a regional tax organization in Asia, whose members are also members of other international organizations. On the one hand, this fact adds more status to the organization, and on the other hand, it imposes a great responsibility on it in the conditions of high competition to provide its members and beneficiaries with such a product that will help them overcome modern challenges related to taxation, will be constantly updated and flexible.

Today we live in an era where tax challenges go beyond the border of the single country. The digitalization of the administration process in the beginning and now swift move towards massive digitalization of the economy/business has blurred the borders between countries and therefore blurred the borders for problems related to taxation. What used to be the problem of one country has now become universal. Under such conditions, close cooperation and exchange of information/experience between tax jurisdictions or different international tax organizations is, not only necessary, but vitally important.

In order to maintain competitiveness, BRITACOM should continue and strengthen its cooperation with different international organizations, increase its representation in these organizations, and offer open and transparent cooperation to these organizations in order to achieve all-beneficial and all-desirable results.

In order to become a regional hub, BRITACOM should pay significant attention to strengthening its internal administrative capacity; to offer more platforms and opportunities to its member and non-member administrations to raise their concerns and challenges; It is important that the relationship between members is strengthened within the framework of working groups and other initiatives created in connection with various topics/problems; The rights and duties, role and importance of the members should be clearly defined. Active communication of the secretariat of the organization with each member administration regarding current projects and planned events is no less important. Ensuring a high degree of organizational transparency and certainty should become one of the main tasks for BRITACOM.

Due to Covid-19, BRITACOM has not yet be given a chance to use its capabilities with full force, many things still need to be refined and developed, however, the existing potential of the organization does not cause doubts that in the near future it will become a regional hub and a strong regional player in the international arena.

We will be happy to contribute to this process, and as proof of this, would like to take this opportunity to invite the loyal readers of this publication to Tbilisi, the capital of Georgia, on September 11-13, where the 4th BRITACOF will be held on the topic of "Improving Tax Administrations".



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